The campaign celebrates the essence of the Zippo man: the strength, the individuality, the reliability, and the sensibility. No matter who you are, or where you live, every man has a story to call his own. Having a story makes him unique; having a Zippo lighter makes him a man.

The campaign shows men experiencing different moments to create unique and visually rich stories with one thing in common: that no matter the time or the trends or the place in which he lives, Zippo is “What Makes The Man”.

Zippo Guarantee:
Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The bond, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.

Consumer Disclaimer:
Terms and pricing are limited to authorized Zippo sales distributors and dealers only. Unless specified as retail pricing, this information is not intended for consumer use.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

One Box
Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.
It’s a presidential election year, and anything goes! From miniature political party symbols to a full-face flag representation in Zippo’s new fusion process, these lighters demand to stand up and be counted among the top new lighters for 2016.
Timeless black Ultralite – this lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.
For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.
Zippo’s classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 70 - 71 for customization options.
One of Zippo's most popular finishes for nearly two decades has been fortified to about 1.5 times its original weight. Meet the new Armor version of antiqued silver plate.
Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.
Windy has been one of Zippo’s most beloved icons since she was introduced in 1937, illustrating the new windproof lighter in Zippo’s first national advertisement. Since that time, she has been depicted in scores of advertisements, numerous promotional pieces, and hundreds of Zippo lighter designs from all over the world.

The Windy Collectible of the Year has a whisper-thin emblem, reminiscent of Zippo’s early Metallique process, on a classic 1935 Replica lighter. Limited to only 35,000 pieces worldwide, each lighter is consecutively numbered and authenticated with an exclusive bottom stamp.

Several distinctive features identify the 1935 Replica:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Distinctive bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.
- Custom cardboard gift box is standard packaging for all 1935 Replica lighters.

The Windy image is a registered trademark of Zippo Manufacturing Company.
It’s the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.

Packaged in a custom crafted cherry gift box with certificate of registration.

195
18K Solid Gold
Call for Pricing

26
Armor
High Polish
Sterling Silver
Call for Pricing

27
Armor
Brushed
Sterling Silver
Call for Pricing

13
Brushed Sterling Silver
Call for Pricing

*The Armor logo is used under license by ZippMark, Inc. All Rights Reserved.*
Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.
Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.
Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.

**Bold engraving** – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.
Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.
28886ZL
Neon Pink
Laser Engrave

28887ZL
Neon Yellow
Laser Engrave

28888ZL
Neon Orange
Laser Engrave
Flamboyant neon lighters in a shiny semi-gloss finish add a brilliant splash of color to any display. Distinctive lasered hinge and bottom stamp authenticate these neon lighters as genuine Zippo.

28886  Neon Pink
28887  Neon Yellow
28888  Neon Orange
Crisp deep carve engraving produces a gently undulating pattern with the look of a high quality emblem directly on the surface. Gold-flashed inside unit adds to the unique attraction of this lighter designed by Grant Duke, a fourth generation member of the Zippo family. Distinctive bottom stamp authenticates it as genuine Armor.

Precision deep carve engraving creates the illusion of raised globes on this Armor high polish chrome lighter. The tactile design on the face of the lighter rivals a superior top-quality emblem.

The Armor logo is used under license by ZippMark, Inc. All Rights Reserved.
Beautiful in its pure, undecorated state, high polish Armor is breathtaking when deep carved with an intricate pattern and enhanced with a sparkling Swarovski crystal or colorful epoxy inlay.

Produced for the first time on brushed chrome Armor, the deep carve, two-tone rotary process creates a tactile, emblem-like surface with definitive brass highlights.
The Zippo logo is stamped from the inside, leaving a tangible, lasting impression. Antiqued brass finish gives it a well-worn, well-used look.
Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.

24751
Crown Stamp
High Polish Chrome
Double Lustre

24335
Satin Chrome
Auto Engrave

28866
Abyss
Color Image

29097
High Polish Chrome
Fusion

28450
High Polish Brass
Auto Engrave

28854
Cream Matte
Laser Engrave / Auto Engrave
28847
Satin Chrome
Emblem Attached

29106
Black Matte
Emblem Attached

28832
Gold Dust
Color Image

28855
White Matte
Color Image

21192
Satin Chrome
Auto Two Tone

28867
Street Chrome
Color Image
If Zippo made trading cards, this would be a likely design. The early block-letter logo, retro poker chip, and solid Zippo flame against an aged parchment background just smack of good luck and collectibility!
28zippo.com

Whimsical two-lighter gift set is delightful color imaging on melancholy ironstone finish.

29068 Brushed Chrome Color Image

29060 Street Chrome Color Image

29085 White Matte Color Image

29086 Neon Pink Color Image

28987 Iron Stone Color Image Gift Set

NEW
28828
White Matte
Color Image

29083
Neon Yellow
Color Image

28830
Candy Apple Red
Color Image

28876
Street Chrome
Color Image

28795
High Polish Chrome
Color Imaging / Auto Engrave

28862
Black Matte
Color Image

28828
High Polish Chrome
Color Imaging / Auto Engrave
20842  Black Matte  Color Image
21067  Black Matte  Color Image
28863  Black Matte  Color Image

24330  Black Matte  Color Image
28853  Street Chrome  Color Image

29091  Black Matte  Laser Engrave

29061  Brushed Chrome  Color Image
The well-worn look of antiqued brass provides a fitting background for a lustre etched representation of the eternal Tree of Life.

**24472**
Black Matte
Color Image

**28829**
Black Matte
Color Image / Laser Engrave

**29058**
Brushed Chrome
Color Image

**29149**
Antique Brass
Lustre

**21195**
Toffee
Emblem Attached
Swarovski crystal adds a twinkle to the eye of the iconic Playboy rabbit head.

28839
Street Chrome
Color Image

28269
Brushed Chrome
Color Image

28816
Black Matte
Emblem Attached

29064
Sapphire
Laser Engrave

29063
Neon Pink
Color Image
28680  
Linen Weave  
Auto Engrave

20762  
Black Ice®  
Auto Engrave

28448  
High Polish Chrome  
Color Image

24892  
Black Matte  
Laser Engrave

29089  
Black Matte  
Color Image

29090  
Black Matte  
Color Image

28274  
High Polish Chrome  
Color Image
Diagonal Weave presents a distinguished background for a majestic two-tone auto engraved crest.

28457
Satin Chrome
Auto Two Tone

28852
Diagonal Weave
Auto Two Tone

28377
Brushed Brass
Color Image / Auto Engrave

28673
Brushed Brass
Color Image

29103
Brushed Brass
Emblem Attached
FUSION – Zippo’s newest customization combines a specific color palette with pre-determined chrome breaks to offer an iridescent metallic look reminiscent of stained glass.

29096
High Polish Brass
Fusion

28530
High Polish Chrome
Color Image

21155
Satin Chrome
Auto Engrave

28646
Brushed Chrome
Auto Two Tone

28467
High Polish Chrome
Laser Engrave / Auto Engrave
1941 Replica Black Crackle, a reproduction of the legendary black crackle lighter used in World War II, sports a dimensional U.S. Army pewter emblem.

**28583**
1941 Replica
Black Crackle
Emblem Attached

**28631**
Green Matte
Color Image

**280ARM**
Brushed Chrome
Emblem Attached

**280CG**
Brushed Chrome
Emblem Attached

**28681**
Navy Matte
Color Image

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Available Worldwide except Russia

OFFICIALLY LICENSED - U.S. Coast Guard.
www.uscg.mil

Available Worldwide except Russia
29123
Street Chrome
Color Image

280MAR
Brushed Chrome
Emblem Attached

28368
Black Crackle
Emblem Attached

24457
Street Chrome
Emblem Attached

28873
1941 Replica
Black Crackle
Laser Engrave

28875
Black Crackle
Laser Engrave / Auto Engrave
Officially Licensed by the Department of the Navy
Available Worldwide except Russia

NEW

29121
Iron Stone
Color Image

280AFC
Brushed Chrome
Emblem Attached

NEW

280ANC
Brushed Chrome
Emblem Attached

29122
Navy Matte
Laser Engrave

U.S. NAVY

Officials Licensed by the Department of the Navy
Available Worldwide except Russia

NEW

29121
Iron Stone
Color Image

280AFC
Brushed Chrome
Emblem Attached

NEW

280ANC
Brushed Chrome
Emblem Attached

29122
Navy Matte
Laser Engrave

U.S. NAVY

Officials Licensed by the Department of the Navy
Available Worldwide except Russia
REALTREE®

24072
REALTREE MAX-1®

29130
REALTREE AP Blaze
Orange Matte
Color Image

28078
REALTREE APC
Pink Matte
Color Image

Mossy Oak is a trademark used under license from Haas Outdoors, Inc., by Zippo Manufacturing Company.

Available Worldwide

29129
Break-Up Country
Green Matte
Color Image

28738
Break-Up Infinity

Mossy Oak

An imaginative partnering of customization processes make this lighter unique. Zippo's color imaging creates a shadowy nocturnal background, set off by a full moon rising. A dimensional die-cast emblem brings a howling wolf to the forefront.

28879
Black Matte
Color Image / Emblem Attached

28877
Street Chrome
Color Image

20855
Brushed Chrome
Emblem Attached

28872
High Polish Chrome
Color Image

28303
Black Matte
Color Image

769
Black Ice®
Color Image
The fantasy art of Anne Stokes features striking designs and life-like portrayals of fantasy subjects. Her art covers a broad range of subjects, from the romantic and magical enchanted forest, to the dark underworld of gothic vampires.

Anne is originally from London, UK, but now lives in Leeds in the beautiful county of Yorkshire. She started off work as a merchandise designer, then became a full time freelance illustrator where she worked on a number of books, games and record products. As her career progressed, she moved solely into licensing her own creations and concepting ranges of fantasy themed paintings. Anne’s artworks have now been licensed on a wide range of products including T-shirts, posters, book covers, calendars, jigsaw puzzles, tarot cards, sculptures, CCG sleeves, mugs, jewelry, and greeting cards, which are on sale worldwide.
Although the surface area of a Zippo lighter remains constant, the possibilities for decorating it seem endless, as illustrated by the lighters on these two pages. The laser engraved theme of each lighter carries around every surface - front, reverse, hinge side, opposite side - even the top! It's an incredible look that ties all of the elements together.

A mirrored image of a winged Pegasus graces the front and reverse surface in finely detailed laser engraving, supplemented by a decorative pattern on the curved lid and sides.

**29082**
*Black Ice® Laser Engrave*

**28802**
*Black Ice® Laser Engrave*
Two tone laser engraving adds appealing contrast to the intricate designs on these Black Ice® lighters.

28797
Black Ice®
Laser Two Tone

28798
Black Ice®
Laser Two Tone

29100
Black Matte
Emblem Attached

28799
Ebony
Laser Two Tone
Laser and auto engrave combination results in a crisp bright / dull contrast on matte finishes.

28837
High Polish Chrome
Emblem Attached

20904
Brushed Chrome
Emblem Attached

28498
Gray Dusk
Stamped / Laser Engrave

28792
White Matte
Laser Engrave / Auto Engrave
28323
Black Ice®
Laser Engrave / Auto Engrave

29094
High Polish Brass
Color Image

24196
High Polish Chrome
Color Image / Auto Engrave

24011
High Polish Chrome
Color Image

667
Black Ice®
Emblem Attached
24016
Street Chrome
Auto Engrave

28442
Spectrum
Auto Engrave

24816
Slim®
High Polish Chrome
Auto Engrave

28458
Satin Chrome
Auto Two Tone

29069
Chrome Arch
Auto Two Tone

24339
Satin Chrome
Auto Two Tone
28180
Brushed Chrome
Color Image

24800
High Polish Chrome
Color Image

29074
Black Matte
Laser Engrave

28804
Brushed Chrome
Auto Two Tone / Crystal Attached

24721
Black Matte
Laser Engrave

28526
High Polish Chrome
Color Image / Auto Engrave
BRANTLEY GILBERT

28995
Street Chrome
Color Image

FLORIDA GEORGIA LINE

29053
Street Chrome
Color Image

LYNYRD SKYNYRD

29054
Green Matte
Color Image
Available selected countries, some restrictions may apply

29148
Brushed Chrome
Color Image

28846
Street Chrome
Color Image

28636
Candy Apple Red
Color Image

28843
Street Chrome
Color Image

29127
Satin Chrome
Color Image
Available Worldwide

**FENDER**

All FENDER guitars and basses, amplifiers, logos, and trade dress, including the distinctive guitar and bass headstock and body designs, displayed herein are the trademarks of FMIC. All rights reserved.

Available Worldwide

28845
High Polish Chrome
Color Image

29128
Brushed Chrome
Color Image

29052
Satin Chrome
Color Image

29051
Cream Matte
Color Image

**KURT COBAIN**

Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint Distribution with Live Nation Merchandise.

Available Worldwide
28870
Street Chrome
Color Image

24717
Toffee
Color Image

29105
Satin Chrome
Emblem Attached

20286
Street Chrome
Emblem Attached

24879
Brushed Chrome
Emblem Attached

29101
Street Chrome
Emblem Attached

28868
Street Chrome
Color Image
Distinctive deep carve pattern and laser engraved Jack Daniel’s Old No. 7 logo generate a bold look on new Armor Black Ice®.

Available selected countries, some restrictions may apply.
Dual customization - stamping and laser engraving - creates an incredible look and feel on shadowy Gray Dusk.

Available selected countries, some restrictions may apply

29150
Gray Dusk
Stamped / Laser Engrave

254BJD.428
High Polish Brass
Emblem Attached

250JD.427
High Polish Chrome
Emblem Attached
NEW

29124
Street Chrome
Color Image

28841
Street Chrome
Color Image

28840
Black Matte
Color Image

254BJ.929
High Polish Brass
Emblem Attached

250JB.928
High Polish Chrome
Emblem Attached

JIM BEAM is a registered trademark of Jim Beam Brands Co. and is used under authorized license to Zippo Manufacturing Company. All rights reserved worldwide. Intended for adults of legal purchase age for alcoholic beverages.

Available selected countries, some restrictions may apply.
Available U.S. and Canada only

NEW

29055
Black Matte
Color Image

29056
High Polish Chrome
Color Image

29057
Cream Matte
Color Image

NEW

29088
Black Matte
Color Image

29067
Street Chrome
Color Image
Color imaging and lustre etch reveal an interesting viewpoint as seen through a cross-shaped keyhole.
Deep carved engraving lends interest and dimension to the solid, substantial new Armor antiqued silver finish.

28988
Armor
Antique Silver Plate
Deep Carve

28042
Black Matte
Color Image

28685
Gray Dusk
Iced

Reverse

The Armor logo is used under license by ZippMark, Inc.
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Brilliant color accents and sparkling domed epoxy inlay mark the top layers of this multi-level emblem.

28796
Brushed Brass
Color Image / Auto Engrave

28806
Brushed Brass
Emblem Attached

24007
High Polish Chrome
Color Image

24699
High Polish Chrome
Color Image / Auto Engrave

21032
Moss Green Matte
Laser Engrave
Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number and $1.50 to retail price.

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.
PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. All luxury custom orders need to be routed through the Zippo Design Center.

**Lustre**
Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

**Double Lustre**
The design is double etched into the lighter. This layered process displays a multi-dimensional effect. A portion of the design will be chromed out for impact.

**Stone Attachment**
Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.
- Some restrictions apply

**Splash & Texturing**
Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design. Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.

**Stamping**
Image is debossed into the case, creating a 3D design.
- Now shown on #28994
- Art constraints
- Tooling charges and minimum quantities may be required

**Auto Two-Tone**
Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.
- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line

**Ghost Clear**
Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.
- Large areas of clear not recommended

**Epoxy Inlay**
Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.
- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.

**Laser/Auto Engrave**
Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.
- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area

**Brite Cut**
Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.

**Deep Carved**
Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engravess deep contoured cuts into an Armor case using many tool sizes, special buffing, and plating.
- Heavy Wall Armor case only

**Laser Color Fill**
A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

**Selective Inlays**
Designs can be inlaid in 24KT gold or rhodium.
- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required

**Precious Metals**
Special handling is needed when engraving precious metals.
- Sterling Silver and Solid Gold
- Limited customization options available

**Reverse Etch**
Unique process that etches the area around the design, leaving the image raised.
- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required

**Selective Inlays**
Designs can be inlaid in 24KT gold or rhodium.
- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required

**Emblem**
Image is die struck onto various metal substrates such as brass, aluminum, and pewter.
- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details

**LUXURY CUSTOM IMPRINT METHODS**

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**Brite Cut**
Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.

**Deep Carved**
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- Heavy Wall Armor case only

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A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

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**Precious Metals**
Special handling is needed when engraving precious metals.
- Sterling Silver and Solid Gold
- Limited customization options available
SIGNATURE STYLEGUIDE: Methods available to customize Zippo product

ENGRAVE

Auto Engrave
The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.
Also known as Rotary Engraving or Computer Engraving

Laser Engrave
This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.
Also known as Laser Mark

COLOR

Color Image
State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.
Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. Previously known as surface imprint.

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).
- Zippo can also imprint artwork in full color or a photographic representation. Previously known as 4-color process pad print.
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch).
Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough).
Any file requiring background isolation must have paths or a layered file with transparent background included.

Fusion
A combination of specific pre-determined color palettes are combined with pre-determined chrome breaks to create an iridescent, metallic look.

- Restricted to models 250, 167, 260, 1654B, 1610, 254B and 24750.
- Art constraints apply

Distressed
When rendering artwork, artists use a unique filter to give the art a pocket worn effect.

- standard imprint charges
- minimum quantity required

Chromed Out
When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.

- contact Zippo sales representative for imprint charges
- minimum quantity required

FINISH

- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.
Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.
Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.
LPCB
Lighter Pouch with Clip - Brown

LPCBK
Lighter Pouch with Clip - Black

LPLB
Lighter Pouch with Loop - Brown

121506
Z-Clip Black

LPTBK
Lighter Pouch with Thumb Notch - Black

LPLBK
Lighter Pouch with Loop - Black
For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.

2406C
6 Flints Plastic Dispenser
Packed 24 dispensers per display box.

2406N
6 Flints Plastic Dispenser
Individually carded, punched for pegboard use. Packed 24 Cards per counter display box.

2425
Wick
Individually carded, punched for pegboard use. Packed 24 Cards per counter display box.

ZAT
Zippo Ashtray

Durable ashtray with the Zippo logo. Dimensions: 5.25” diameter.

121512
Zippo Ashtray

Solid Stainless steel ashtray is debossed with the Zippo logo on three faces. Robust look, substantial feel; measures 4” diameter; polybagged in white cardboard box.

3165EX
Lighter Fluid 12 oz.
Shipping carton of 24.

3141EX
Lighter Fluid 4 oz.
Shipping carton of 24.

Price is subject to change without notice.
All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

28492
All-In-One Kit
Available in USA, Europe and South America only.

LPGS
Lighter Pouch Gift Set
Please specify both lighter and pouch to be packed in gift set.

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4-ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.

50R
Regular Gift Kit
Zippo fuel supplied through local distributor.
Please specify lighter to be packed in gift set.

122228
Flask
Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.

50S
Slim® Gift Kit
Zippo fuel supplied through local distributor.
Please specify lighter to be packed in gift set.
Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MGSGK suggested retail.

Please specify lighter to be packed in gift set.

MGSGK
Gift Set

142653
Collectors Case

• Holds 8 standard Zippo pocket lighters
• Removable foam tray
• Velcro strap with logo imprint
• Case opens to create easel display

142226
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).
Dimensions: 2.5” x 1.375” x 1.8125

PDF-09
Plastic Flame Displays
5 flames per package
142087
18 Piece Wall Mount Display
- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box or 6 Zippo pens.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.
Dimensions: 23” x 8” x 4.5”
142744
192 Piece Display
Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock. Product sold separately.
Dimensions: 18” x 18” x 76”

142711
Light and Motion Display
(shown with base 142725, sold separately on page 78)
Lighted, lockable countertop unit revolves to display a combination of Zippo pens and windproof lighters, or 60 Zippo lighters. Product sold separately.
Dimensions: 15-1/2” x 16” x 27”

<table>
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<tr>
<th>142709</th>
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<tbody>
<tr>
<td>142712</td>
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<td>142742</td>
<td>Israel</td>
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</tbody>
</table>

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.
**Light and Motion Display**
(shown with base 142725, sold separately below)
Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 96 Zippo windproof lighters.
Product sold separately.
Dimensions: 15-1/2” x 16” x 37 1/2”

**Floor Stand Storage Base**
Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.
Dimensions: 17-3/4” x 17-1/4” x 29 1/2”

**Value Floor Stand - No Storage**
• Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746)
• No storage compartment included
• Ships flat and some assembly required
Dimensions: 17 3/4” x 17” x 29”

**Floor Stand Dolly Base**
• Sturdy optional dolly for both floor stands (142905 and 142725).
• Easily move displays within any retail space
• Includes 4 lockable wheel casters.

**Small Showcase Retro Fit Top**
Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).
142745
Large Showcase Display
Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately.
Dimensions: 24” x 24” x 70”

142746
Small Showcase Display
(shown with base 142725, sold separately on page 78) Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately.
Dimensions: 13-1/2” x 17-1/4” x 33”

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**142707**

15 Piece Countertop Display
Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo windproof lighters. Product sold separately.
Dimensions: 3 1/2" x 8" x 19 3/4"

**142708**

30 Piece Countertop Display
Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately.
Dimensions: 6 3/4" x 8" x 20 1/4"

**142102**

Hinged Mount Accessory Display Adapter
Holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.

**142104**

Flush Mount Accessory Display Adapter
Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays: #142707 and 142708.

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ZLP-10
License Plate
Dimensions: 12” x 6”

142626
Individual Lighter Easel
Molded acrylic easel displays individual traditional Zippo windproof lighters.
Product sold separately.
Dimensions: 5.5” x 3” x 3.75”

142273A
Hand Warmer Display
The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.

**Adjustable flame.**

**Made by Zippo.** You get a reliable product. Your customers get a 3-year warranty.

**Patented child-resistant safety button (on back).**

**Ergonomic yet stylish design.**

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.

**Adjustable flame dial.**

**Butane fuel valve (on bottom).**

**121437 Champagne (Unfilled)**

**121438 Candy Apple Red (Unfilled)**

**121436 Brushed Chrome (Unfilled)**

**121439 Harvest Bronze (Unfilled)**

Packaged in gift box.

**3810 Butane Fuel**

165 grams (5.82 oz.)

Shipping carton of 48 with 4 innerpacks of 12

**3809 Butane Fuel**

42 grams (1.48 oz.)

Shipping carton of 48 with 4 innerpacks of 12
This Flame Burns Harder Than The Wind Blows

Flex Neck Utility Lighters
There’s no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They’re great for lighting candles, BBQ grills and more. Sturdy, all metal construction.

- Flexible neck
- Wind-resistant dual flame
- Rugged metal construction
- Patented child resistant safety button
- One-handed ignition switch
- Butane refillable
- Flame adjustment

See pg. 83

Flex Neck Utility Lighters - Unfilled
Silver 121353
Black 121323

Inner Pack Qty: 6
Master Pack Qty: 12
MOQ: 12

Rubberized Black
Satin Silver
Hand Warmers with Easy Fill Technology

Our new and improved filling process makes firing up these little pocket-sized furnaces easier than ever. Fill the cup. Light the burner. And go! They provide up to 12 hours of gentle, consistent heat. And they’re odorless. So the only thing that stinks is the alternative to not using them - frozen fingers.

- INCLUDES EASY FILL TECHNOLOGY
- IMPROVED FILL CUP HELPS REDUCE SPILLS
- PERFECT FOR ALL COLD WEATHER ACTIVITIES
- SLEEK, THIN DESIGN FITS INTO THE SMALLEST POCKETS
- FLAMELESS GENTLE WARMTH
- RUGGED & DURABLE METAL CONSTRUCTION
- VIRTUALLY ODORLESS - GREAT FOR HUNTERS
- LIGHTER FLUID REFILLABLE - ENVIRONMENTALLY FRIENDLY & REUSABLE
- CUSTOMIZATION AVAILABLE
PORTABLE FUEL FOR LIGHTERS
STAY OUT LONGER!
TAKE YOUR FURNACE ALONG

40360-EU
40451-Asia
High Polish Chrome

40361-EU
40452-Asia
Pearl

40363-EU
Pink

• INCLUDES EASY FILL TECHNOLOGY
• STANDS UP WITH FLAT BOTTOM FOR EASIER FILLING
• IMPROVED FILL CUP HELPS REDUCE SPILLS
• PERFECT FOR ALL COLD WEATHER ACTIVITIES
• NEW SMALLER SIZE FITS INTO EVEN MORE POCKETS
• FLAMELESS GENTLE WARMTH
• RUGGED & DURABLE METAL CONSTRUCTION
• LIGHTER FLUID REFILLABLE - ENVIRONMENTALLY FRIENDLY & REUSABLE

Leading Disposable
4.82H

35% More Heat than leading competitor!

6.50H

40361-EU
40452-Asia

Warming bag & cup included.

Inner Pack Qty: 12
Master Pack Qty: 24
MOQ: 24

Measured as discernible heat above 100°F/37°C on hottest part of warmer.
PORTABLE FUEL
FOR LIGHTERS OR HAND WARMERS

ALUMINUM FUEL CANISTER
Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter or a 6 hour fill on a Hand Warmer. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.

121503
Aluminum Fuel Canister

44003
Replacement Burner
Individually carded, punched for pegboard use. Packed 12 Cards per counter display box.
Outdoor Utility Lighter
This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It’s ideal for a home emergency kit and as a pack-along lighter when you travel.

Features Include:
- Patented child-resistant safety button
- Advanced ignition system
- Slip-resistant rubber grip
- Fuel-level indicator
- Adjustable flame

Not shown actual size

121392
OUL® - Outdoor Utility Lighter

<table>
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<td>1.5 In</td>
<td>4.7 In</td>
<td>0.5 Lbs</td>
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<tr>
<td>28.956Cm</td>
<td>3.81 Cm</td>
<td>11.938Cm</td>
<td>0.226 Kg</td>
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</table>

OUL® - Outdoor Utility Lighter
EMERGENCY FIRE STARTER

In the great outdoors, getting a fire started quickly can be a matter of life and death. And with this starter, starting a fire has never been easier. The reliable flint wheel ignition lights water-resistant waxed tinder sticks that store inside a waterproof case that floats.

- MADE IN THE USA
- CASE ONLY WEIGHS 1 OUNCE - IDEAL FOR HIKING OR BACKPACKING.
- FLOATS IN WATER WITH WATER-RESISTANT SEAL.
- DIRECTIONAL FLINT WHEEL THROWS MAXIMUM SPARK.
- INCLUDES 4 WAXED TINDER STICKS.
- TINDER STICKS PROVIDE QUICK LIGHTING-PERFORATED SPINE TEARS EASILY.

44021
Emergency Fire Starter

<table>
<thead>
<tr>
<th>Inner Pack Qty</th>
<th>Master Pack Qty</th>
<th>MOQ</th>
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</thead>
<tbody>
<tr>
<td>6</td>
<td>72</td>
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</tbody>
</table>

Customization Available
Contact your sales representative for ordering information.

44002-000001
Waxed Tinder Sticks - Cards

<table>
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<tr>
<th>Inner Pack Qty</th>
<th>Master Pack Qty</th>
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<tbody>
<tr>
<td>12</td>
<td>0</td>
<td>1</td>
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</table>
CEDAR FIRE STARTER
Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.

Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.

Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.
Zippo® offers a variety of stock merchandising display options to meet your in-store needs. We can also provide custom options ranging from end caps, sidekicks and clip-strips, along with financial reports and set-up schematics to ensure mutual success. Contact your sales representative for more information and availability.

Hand Warmer Tower
Keep sales hot all winter long, with our best-selling outdoor product. Tower easily converts to a free-standing or sidekick display. The display ships truly retail-ready with product and s-hooks pre-installed.

T24-12HW MIXED
Contact your sales rep for ordering information

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<td>10.3 In</td>
</tr>
<tr>
<td>142.2 Cm</td>
<td>26.2 Cm</td>
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</table>

Cedar Fire Starter Sidekick
It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

142291A

Display Contains:
12 - 40323 Chrome Hand Warmers Box
12 - 40334 Black Hand Warmers Box
Campfire Sidekick
This quick, easy sidekick display features everything people need to start a great fire.

142280A  Available in USA only.

<table>
<thead>
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<th>RETAIL UNIT</th>
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</thead>
<tbody>
<tr>
<td>HEIGHT</td>
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<tr>
<td>32.5 In</td>
<td>14.3 In</td>
</tr>
<tr>
<td>82.6 Cm</td>
<td>36.2 Cm</td>
</tr>
</tbody>
</table>

Display Contains:
20 - #44000 Cedar Fire Starters
6 - #121321 Unfilled Flex Black Clam Shell
6 - #121351 Unfilled Flex Silver Clam Shell
12 - #3807 Butane 42 Gram

Heat Sidekick
This sidekick display has everything consumers need to enjoy the great outdoors. It's packed full of award-winning outdoor products.

142281A  Available in USA only.

<table>
<thead>
<tr>
<th>RETAIL UNIT</th>
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</thead>
<tbody>
<tr>
<td>HEIGHT</td>
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<tr>
<td>32.5 In</td>
<td>14.3 In</td>
</tr>
<tr>
<td>82.6 Cm</td>
<td>36.2 Cm</td>
</tr>
</tbody>
</table>

Display Contains:
3 - #40182 Chrome Hand Warmer Gift Box
3 - #40285 Black Hand Warmer Gift Box
3 - #40289 Realtree Hand Warmer Gift Box
6 - #207 Street Chrome
6 - 221 Green Matte
6 - 24072 REALTREE MAX-1®
18 - 4 oz. Premium Lighter Fluid
The campaign celebrates the essence of the Zippo man: the strength, the individuality, the reliability, and the sensibility. No matter who you are, or where you live, every man has a story to call his own. Having a story makes him unique; having a Zippo lighter makes him a man. The campaign shows men experiencing different moments to create unique and visually rich stories with one thing in common: that no matter the time or the trends or the place in which he lives, Zippo is “What Makes The Man”.

One Box

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Zippo Guarantee:

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The Beach, however, is not guaranteed. This guarantee does not include any fractional replacement. Repair and cardboard inserts are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

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